

# COOKIE POLICY

## 1. General rules

- 1.1. SIA "Regulatīvās Tehnoloģijas", single registration No 40203311340, registered office: 14 - 3 Elizabetes Street, Riga, LV-1010, e-mail address: [help@aml.plus](mailto:help@aml.plus) ( hereinafter - "Company" or "we" in the appropriate conjugation) on the website <https://aml.plus/> (hereinafter - "Site") use cookies.
- 1.2. This Cookie Policy has been prepared in order to provide visitors to the Site with information about the cookies used on the Site, the purposes for which they are used and how they are used.

## 2. What is a cookie?

- 2.1. A cookie is a small text file that is downloaded and stored on your computer or other device (e.g. smartphone, tablet) and saved in your web browser when you visit a website. On each subsequent visit, the cookies are sent back to the originating website or to another website that recognises these cookies. Cookies act as a memory for a particular website, allowing that website to remember your computer or other device on subsequent visits, including cookies that may remember your settings (such as language settings) or make the website easier to use. Cookies have different purposes and lifetimes.

## 3. Purpose and legal basis for cookies

- 3.1. The Site uses cookies to ensure the functionality and ease of use of the Site, to collect data on visitor statistics and information on how visitors use the Site, to tailor the Site to visitors' needs, to remember visitors' preferences regarding cookies, to provide visitors with tailored information about the Company's services.
- 3.2. The necessary cookies are placed by default. For other cookies used on the Site, the Company requires your consent. By providing your consent in the cookie bar that appears when you visit the Site, you choose whether you allow certain categories of cookies to be used.

## 4. Types/categories of cookies and their use

- 4.1. Cookies can be divided into several types/categories.
- 4.2. Depending on the period of time that a cookie is running on the end device, cookies can be divided into:
  - 4.2.1. "session cookies": these cookies are designed to collect and store data when a visitor accesses the Site. Session cookies will only exist for the duration of the browser session, after which they will be deleted. Each browser session will start when you open the browser window and end when you close it;
  - 4.2.2. "persistent cookies": these cookies are not deleted when the browser window is closed and are stored on the visitor's device for a certain period of time after the end of the browsing session on the Site. These cookies allow us to remember your settings or actions on the Site and to use them the next time you visit the Site. These cookies are activated each time you visit the Site for the duration of their lifetime.
- 4.3. Depending on the purpose for which cookies are used, cookies can be divided into:
  - 4.3.1. "essential cookies": these cookies are essential for the proper functioning and basic functions of the Site and allow the visitor to access different parts of the Site. Without these cookies, the Site cannot function properly. These cookies are necessary for the operation of the Site and therefore cannot be switched off and your consent is not required for this category of cookies;
  - 4.3.2. "preference cookies": these cookies allow the Site to remember information that changes the way the Site works or looks, for example to remember what language you prefer or what region you are in. This category of cookies requires your consent. If you opt out of these cookies, the Site will not be able to remember the information that preference cookies allow it to remember and the Site will be less convenient to use, but the Site will still work;
  - 4.3.3. "statistics cookies": these cookies allow us to track the number and sources of visits to the Site so that we can measure and improve the Site's performance. These cookies help us to understand which pages are most and least used and how visitors move around the Site. Your consent is required for this category of cookies. If you opt-out of these cookies, your visit will not be included in our statistics but will not restrict your activities on the Site;

4.3.4. "marketing cookies": these cookies are used to identify your preferred content on the Site and to provide you with the most relevant information about our services, to improve the personalisation of our content and to enhance your experience on the Site. These cookies may be used for our advertising campaigns on third party websites. Your consent is required for this category of cookies. If you consent to the use of these cookies, we may also receive information about our partners' websites where you have responded to our advertisements. If you opt-out of these cookies, you will be served generic and less personalised advertisements.

4.4. List of cookies used on the website (as of 24.10.2024.):

4.4.1. Cookies required:

Name	Service provider	Duration	Purpose
CookieConsent	Cookiebot	1 year	The cookie stores the visitor's cookie consent status for our domain.
1.gif	Cookiebot	sessions	cookie is used to keep track of the number of Site sessions necessary to optimise the delivery of CMP products.
test_cookie	Google	1 day	a cookie that checks whether the visitor's browser supports cookies.

4.4.2. Preference cookies:

Name	Service provider	Duration	Purpose
trp_language	aml.plus	30 days	the cookie sets the visitor's preferred language. Allows the Site to set the preferred language when the visitor re-enters.

4.4.3. Statistics cookies:

Name	Service provider	Duration	Purpose
collect	Google	sessions	a cookie used to send data to Google Analytics about the visitor's device and behaviour. Tracks visitors across devices and marketing channels.
_hjSession_#	Hotjar	1 day	the cookie collects statistics about the visitor's visits to the Site, such as the number of visits, the average time spent on the Site and which pages have been read

_hjSessionUser_#	Hotjar	1 year	The cookie collects statistics about a visitor's visits to the Site, such as the number of visits, the average time spent on the Site and what pages have been read.
hjActiveViewportIds	Hotjar	permanent	cookie contains a string of the current session ID. It contains non-personal information about what subpages a visitor accesses - this information is used to optimise the visitor's experience.
hjViewportId	Hotjar	sessions	the cookie stores the size of the visitor's screen in order to adjust the size of images on the Site.


#### 4.4.4. Marketing cookies:

Name	Service provider	Duration	Purpose
_fbp	Meta Platforms, Inc.	3 months	a cookie used by Facebook to deliver a range of advertising products, such as real-time bidding from third-party advertisers.
lastExternalReferrer	Meta Platforms, Inc.	permanent	the cookie determines how the visitor reached the Site by registering its last URL address.
lastExternalReferrerTime	Meta Platforms, Inc.	permanent	the cookie determines how the visitor reached the Site by registering its last URL address.
_ga	Google	2 years	The cookie is used to send data to Google Analytics about the visitor's device and behaviour. Tracks visitors across devices and marketing channels.
_ga_#	Google	2 years	The cookie is used to send data to Google Analytics about the visitor's device and behaviour. Tracks visitors across devices and marketing channels.
_gat	Google	1 day	The cookie is used to send data to Google Analytics about the visitor's device and behaviour. Tracks visitors across devices and marketing channels.

_gcl_au	Google	3 months	a cookie used by Google AdSense to experiment with the effectiveness of ads on websites that use their services.
_gid	Google	1 day	The cookie is used to send data to Google Analytics about the visitor's device and behaviour. Tracks visitors across devices and marketing channels.
IDE	Google	400 days	a cookie used by Google DoubleClick to record and report a visitor's actions after viewing or clicking on an advertisement in order to measure the effectiveness of the advertisement and serve targeted advertisements to the visitor.
pagead/landing [x2]	Google	sessions	the cookie collects data about visitor behaviour from multiple websites to serve more relevant advertising - it also allows the Website to limit the number of times visitors are shown the same ad.
pagead/1p-user-list/#	Google	sessions	The cookie tracks whether a visitor has expressed an interest in specific products or events across multiple websites and determines how the visitor moves between websites. It is used to measure advertising efforts and facilitates the payment of referral fees between websites.

### 5. Consent to the use of cookies, withdrawal of consent and rejection of cookies

- 5.1. When you visit the Site, you will be presented with a window notifying you that the Site uses cookies, with information about the cookies used on the Site and a cookie selection bar.
- 5.2. Consent is not required for essential cookies, as these cookies enable the basic functions and operation of the Site and without them the Site cannot function properly. For the use of other cookies, your consent is required.
- 5.3. If you click on the "Allow All" button, this will mean that you have accepted all cookies that are placed on the Site and you confirm that you have read the information about cookies, the purposes for which they are used, the cases in which information is passed on to third parties.
- 5.4. If you click on the "Refuse" button, only the necessary cookies are stored, which do not require your consent. Please note that this choice may affect the functionality of the Site.
- 5.5. You can adjust your choices by ticking the categories of cookies you agree to the use of and clicking on the "Save selection" button.
- 5.6. You can withdraw your consent to the use of cookies or change the cookies you allow us to use at any time.

To withdraw your consent or change your cookie settings, you should click on the  symbol on the Site and a field will open where you can withdraw your consent or change the cookie settings you have chosen.

- 5.7. By clearing your browsing history from your browser, you can delete all cookies that are set on your device. However, please note that in this case you may also lose some saved information (for example, saved Site settings).

#### **6. Other provisions**

- 6.1. For more information about cookies, including what cookies are set on your computer or other device and how to manage or delete them, please visit [www.aboutcookies.org](http://www.aboutcookies.org).
- 6.2. The Company may amend the Cookie Policy at any time. Any changes to the Cookie Policy will be published on the Site.
- 6.3. If you have any questions about the cookies used on the Site and the processing of personal data, you can contact the Company by e-mail: [help@aml.plus](mailto:help@aml.plus). The Company's Privacy Policy can be found on the Site.

Cookie Policy is valid from 24.10.2024.